Module 1: Business Case

Template for Building a Business Case for an SBR and an application: ABS Model

Planning

• Business case
• Mission and vision statement
• Role statement
• Forward work program
• Summary on a page
Business case

- Define what, why and how
- Use to promote within your organisation
- Use to identify key external relationships
- Help to prioritise resources

Business case

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<thead>
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<th>Could Include</th>
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<tbody>
<tr>
<td>Problem to be solved</td>
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<td>Outline of solution</td>
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<td>Outputs</td>
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<td>Outcomes</td>
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<td>Benefits</td>
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<td>Risks</td>
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<td>Scope</td>
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<td>Measure of success</td>
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Vision Statement

• Short statement of high level goal

• ABS Business Register vision statement

To provide a world-class business register that is a leading indicator, and is an independent and high quality source for ABS data series

Mission Statement

• Short statement of

To develop, maintain and disseminate a high quality, real-world, real time business register that enables coherent and integrated ABS data series
Role

• What is the scope of your responsibility

ABS BRU Role

The main role of the Business Register Unit (BRU) is to provide the ongoing maintenance of the ABS Business Register (ABS BR). The ABS BR contains comprehensive structural information about Australian businesses, including industry and size benchmarks. It enables assessment of industry-level characteristics by sector, size and location. It is also used as a source for accurate, up-to-date and consistent survey frames for business-related statistical collections conducted by the ABS.

BRU’s role is also to:

○ Ensure timely transfer of data from the Australian Tax Office (ATO) and the Australian Business Register (ABR) to the ABS BR and to quality assure this data;
○ Maintain and develop relevant ABS BR systems, algorithms and derivations;
○ Maintain the accuracy and quality of business structures on the ABS BR, as defined by the ABS economic statistical units model;
○ Manage and enhance relationships with data providers and relevant agencies, such as ATO and ABR;
○ Creation of a quarterly ABS Common Frame - the source frame for the majority of economic surveys conducted by the ABS;
○ Produce survey frames and selections for ABS collections;
○ Create BAS Benchmarks, BUREs and Business Provisions;
○ Produce reports to communicate ABS BR output.
Forward Work Plan

- Work program projects
- Timeframes
- Resources

Summary on a page

Could include:
- Vision statement
- Mission statement
- Where want to be in 3-4 years
- Key steps to get there
- How will measure success
- Future directions
Workshop template

• Why do you want a Business Register (purpose)?
• What is the key goal you are currently working towards?
• Project outcomes by key themes
• Prioritise next steps to take back to your office

Discussion

• Does your agency have other templates / documentation / reporting?
• Comments on workshop template?