



“to be the leader in providing relevant, quality statistics for the benefit of Samoa”

COUNTRY REPORT

SAMOA

Ministry of Agriculture and Samoa
Bureau of Statistics



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Background to situation in Samoa

- ❖ Samoa National Statistical System
 - Samoa Bureau of Statistics (lead agency)
 - Ministry of Agriculture and Fisheries (also collects agricultural statistics)



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Short-Medium Term Needs

- ❖ Improving the availability and regularity of agricultural production statistics.
- ❖ Developing an effective data collection operation for agricultural statistics
- ❖ Building capacity in agricultural statistics



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Strategies and programmes

1. Target groups

- government, policy makers, farmers, researchers, students, manufacturers, importers, exporters etc



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Strategies and programmes

2. Inputs

The following publications are distributed and also publish on the Ministry / Bureau websites

- Monthly report (local market report)
- monthly newsletter
- article publication in the newspaper
- market link
- gross margin
- farm manual
- Agriculture Sector Plan



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Strategies and programmes

3. Self assessments of outputs

- Active participation of farmers in agricultural developments
- Rapid increase of farmer groups registered



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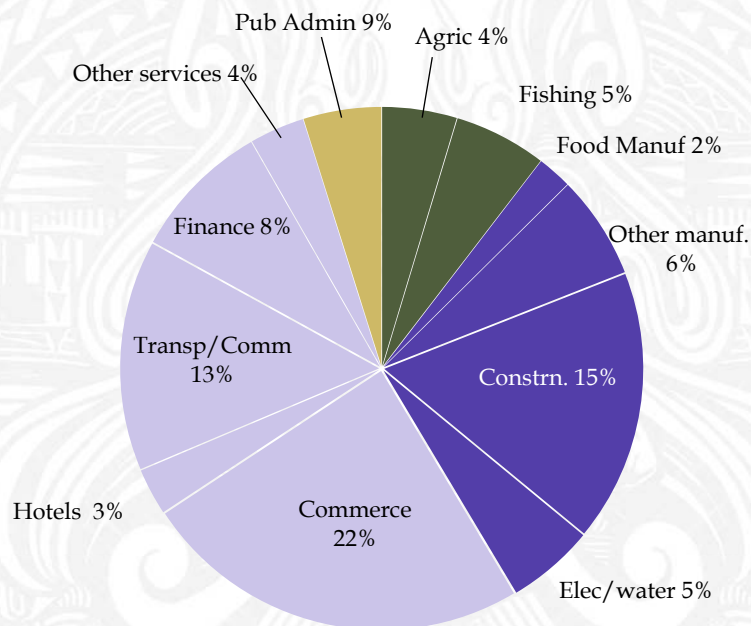
Communication practices

- ❖ Information hub being set up
- ❖ Extension services
- ❖ Consultations / workshops
- ❖ Radio talk back show
- ❖ TV Program



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Demonstrations



Primary Sector ■ Secondary Sector ■ Services Sector ■ Public Admin ■



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Demonstrations

- ❖ Media releases
- ❖ Publications



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FAAFETAI!!