



2015
TIME FOR
GLOBAL ACTION
FOR PEOPLE AND PLANET

Statistics for Development, Development of Statistics: Managing Key Stakeholder Relationships

12th Management Seminar for Heads of NSOs
in Asia & the Pacific

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Stakeholder(s)

Post, Preston, Sachs (2002), use the following definition of the term "**stakeholder**": *“A person, group or organization that has interest or concern in an organization. **Stakeholders** can affect or be affected by the organization's actions, objectives and policies.”*



Stakeholder(s)

NSO stakeholders:

Governments, citizens, researchers, non-governmental organisations, domestic business sector, foreign companies, media, regional organisations, international organisations, other government agencies, NSO employees, NSOs in other countries, project funders, statistical professional community

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Outline of the presentation

- **Why? Why now? What has changed?**
- **Who? (i) citizens, (ii) non-traditional data providers, (iii) international community.**
- **How ? Some reflections on the way forward...**

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Why? Why now?

- Information and Communication Technology developments
- Complex decision making architecture: local, national, regional, global
- Budget pressures
- Increased demand/expectations – e.g. 2030 Sustainable Development Agenda (scope and disaggregation)
- Emergence of alternative data/information sources

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Who?

(i) Citizens

- Need for new data products (web-dissemination, visualization, etc)
- From data dissemination to data communication
- Emergence of civil society organizations – interest representation/advocacy
- Crowd-sourcing

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Who?

(ii) Non-traditional data providers

- Administrative record holders;
- Business data (mobile phone records, supermarket scanner data...);
- Geospatial information (e.g. satellite imagery)
- Crowd sourcing

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Who?

(iii) International community

- Sub-regional/regional integration processes;
- Global statistical community (standards, knowledge transfer)
- Global data?

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How?

Some reflections on the way forward...

(i) Principles- and standard-based systems

- **Core competency/value added of official statistical community**
- **Quality and sustainability**
- **Integrated information systems**

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How?

Some reflections on the way forward...

(ii) Communication

- **Improve public relations (“data from people for the people”)**
- **Statistical literacy campaigns (role of multipliers)**
- **National, regional, World Data Fora**

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How?

Some reflections on the way forward...

(iii) Partnerships - Leadership

- **Many partners – one leader**
- **National Statistical Systems – National Information Systems (from product focus to advisory service delivery)**
- **Global ‘capacity’ partnership (SIAP model)**

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Looking forward

“We need to build National Statistical Systems, in fact National Information Systems, consisting of official statistics, geospatial information and other non-traditional data, that are relevant for a multitude of purposes, and yet organised in a solid, coherent and integrated manner.”

Stefan Schweinfest, Director, UN Statistics Division
Keynote address World Statistics Day 2015.

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ありがとう
THANK YOU