


12th Management Seminar for Heads of NSOs in Asia & the Pacific



Managing Key Stakeholder Relationships

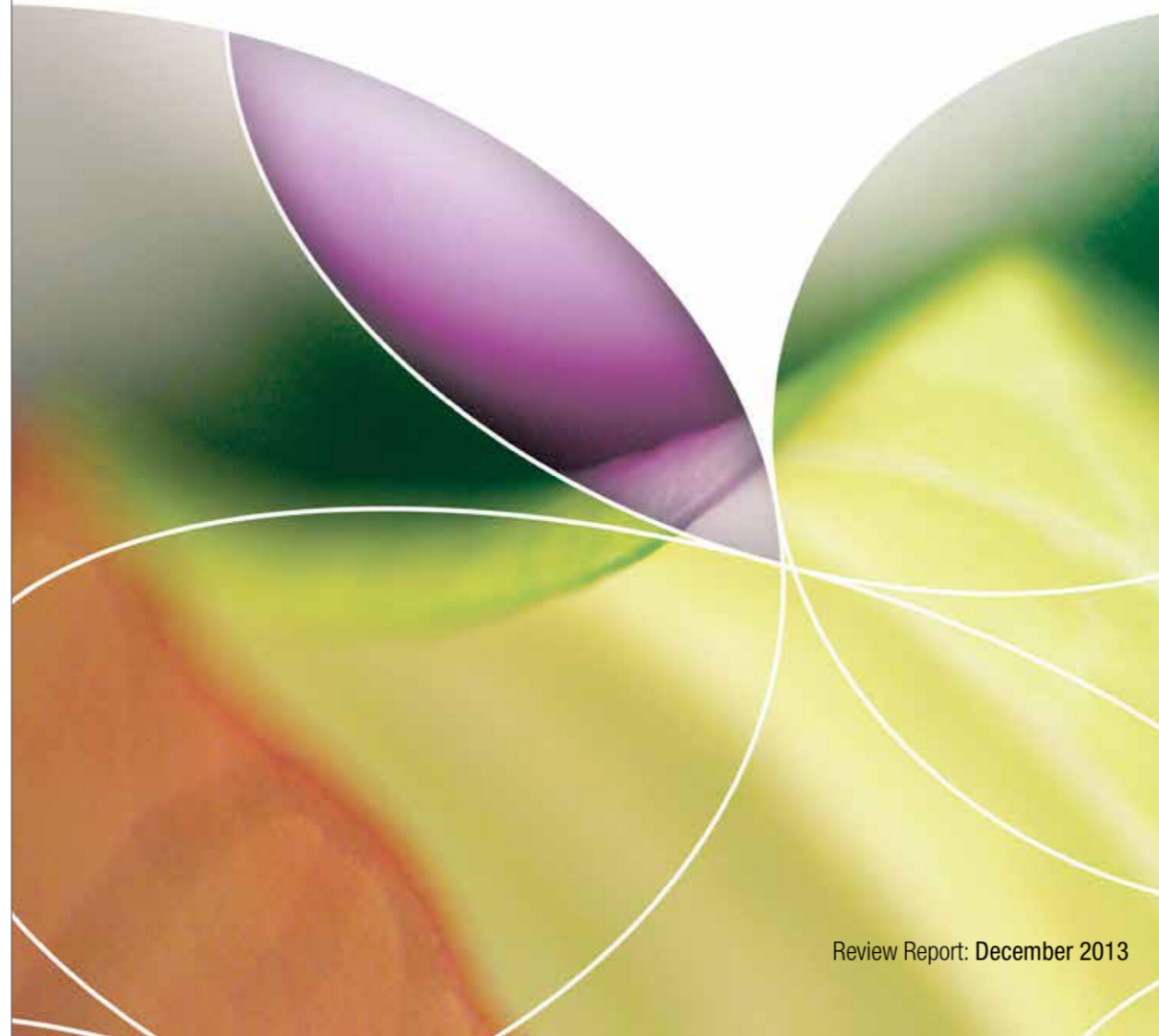


Australian Government
Australian Public Service
Commission

CAPABILITY REVIEW

Australian Bureau of Statistics

*Effective leadership Diverse workforce **Capable organisations and workforce** Employee conditions APS Values*



Review Report: December 2013



In recent years, the ABS has deliberately attempted to improve its stakeholder engagement. The Australian Statistician requires the agency's four deputies to devote much of their effort to working with external stakeholders. Despite this, the ABS is still seen as insular, inflexible and not listening by many external stakeholders.

Key stakeholders reported feeling largely excluded from decisions at the strategic level

...the traditional ABS approach to managing stakeholder interests within Australia is not keeping pace with changing expectations in a complex, networked environment.

The agency is not optimising the goodwill and intent of key stakeholders who want to help them shape its future. For the ABS to succeed as a leader in the information age, it must reposition itself as a much more strongly connected part of the public service.



The ABS is an important part of a wider system. Indeed, it is charged with statistical leadership of this wider system, the NSS. Stakeholders felt that greater progress could be made on the NSS goals of maximising the use, and improving the coordination and usefulness, of official statistics if the ABS was more flexible, and approached them as partners rather than providers.

Partnership



Independence

Legislation

Policy

Capability

Priorities

Culture

Skills

Partnership

Independence





ABS policy on Inpostings into the ABS

Inpostings into the ABS can be a highly effective tool for promoting partnership with key stakeholders, aiding the delivery of the ABS work program, and building capacity and skills.

Scope

This policy applies to all inposting arrangements into the ABS. It excludes temporary transfers of APS staff.

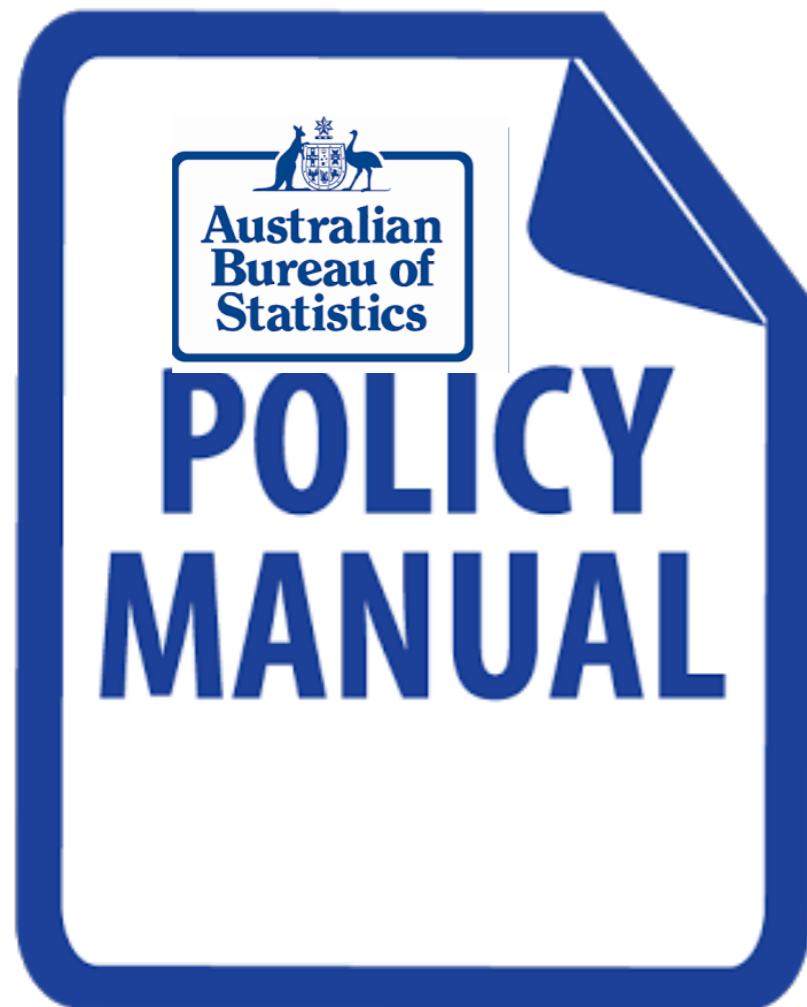
Principles

The principles that underpin this policy are:

1. All people inposted into the ABS must sign an undertaking of fidelity and secrecy and adhere to all relevant internal policies, legislative provisions and confidentiality requirements.
2. Duties and data access arrangements must be consistent with ABS policy and legislation.
3. Inpostings must represent value for money.

Inposting arrangements

4. General Managers may approve proposals for inpostings.



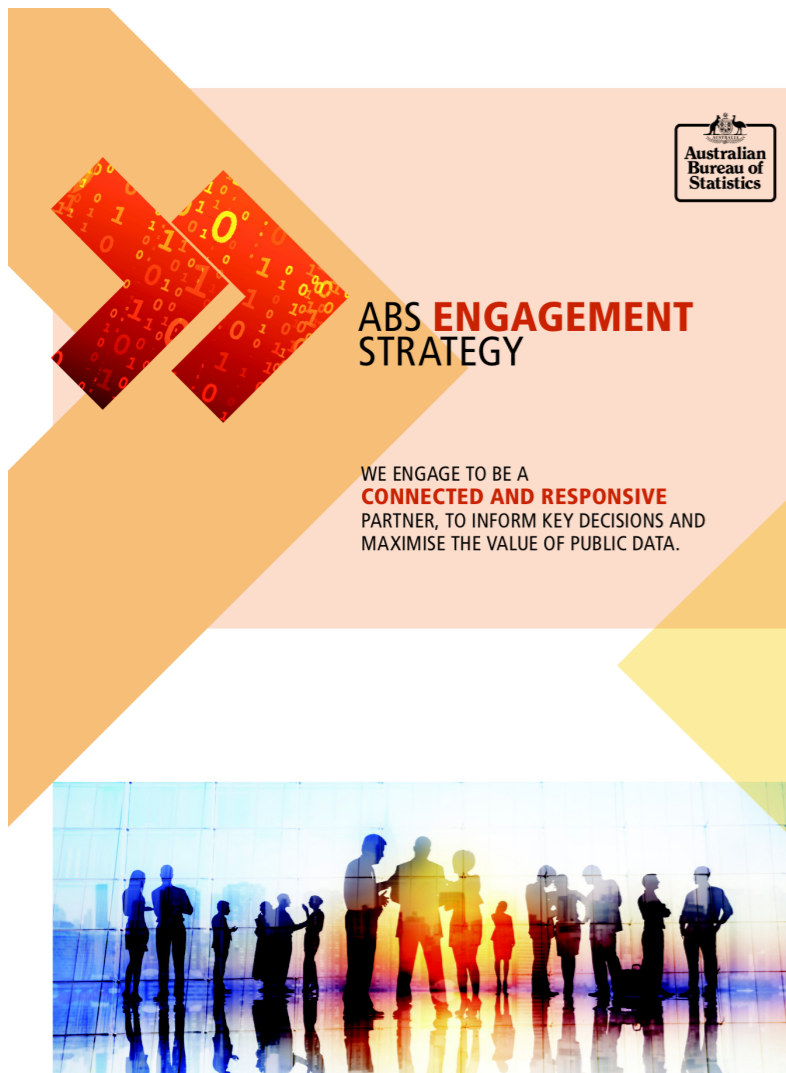
- Access to micro data
- Pre-embargo access
- Inpostings & Outpostings
- Joint Publications & Releases
- Data acquisition



ABS **ENGAGEMENT** STRATEGY

WE ENGAGE TO BE A
CONNECTED AND RESPONSIVE
PARTNER, TO INFORM KEY DECISIONS AND
MAXIMISE THE VALUE OF PUBLIC DATA.





FOREWORD

The ABS plays a critical role in Australian society, taking the temperature of our nation and informing debate and decision making through high quality, trusted statistics. It is the main provider of Australian statistics used for a range of purposes by governments, businesses, non-government organisations and the wider community.

While it is imperative that the ABS acts independently and objectively in performing its functions and exercising its powers as set out in legislation, our key stakeholders expect us to openly engage with them and be sensitive and responsive to their needs. They want to partner with us and be connected with opportunities across the statistical system. As Australia's National Statistical Office, we need to make difficult choices around the work program that we can fund within our

we will become more open to stakeholder needs and expectations and we have refreshed our approach to engagement, placing it as a central pillar of our organisational culture. Strengthening partnerships is a priority in the transformation of our environment, strategy, governance, people, culture and infrastructure.



ABS **ENGAGEMENT** STRATEGY



WE ENGAGE TO BE A **CONNECTED AND RESPONSIVE** PARTNER, TO INFORM KEY DECISIONS AND MAXIMISE THE VALUE OF PUBLIC DATA.

HOW DO WE DO IT?



We seek to understand the current and future policy landscape. We listen to our stakeholders to understand their pressures, priorities and pain points. We invite input into our work program to ensure we remain responsive.

OUTCOME: SHARED VISION



We commit to ongoing open relationships. We care about our partners and seek to develop an environment ripe for innovation. We recognise that others play a significant role in Australia's statistical system.

OUTCOME: SHARED BENEFIT

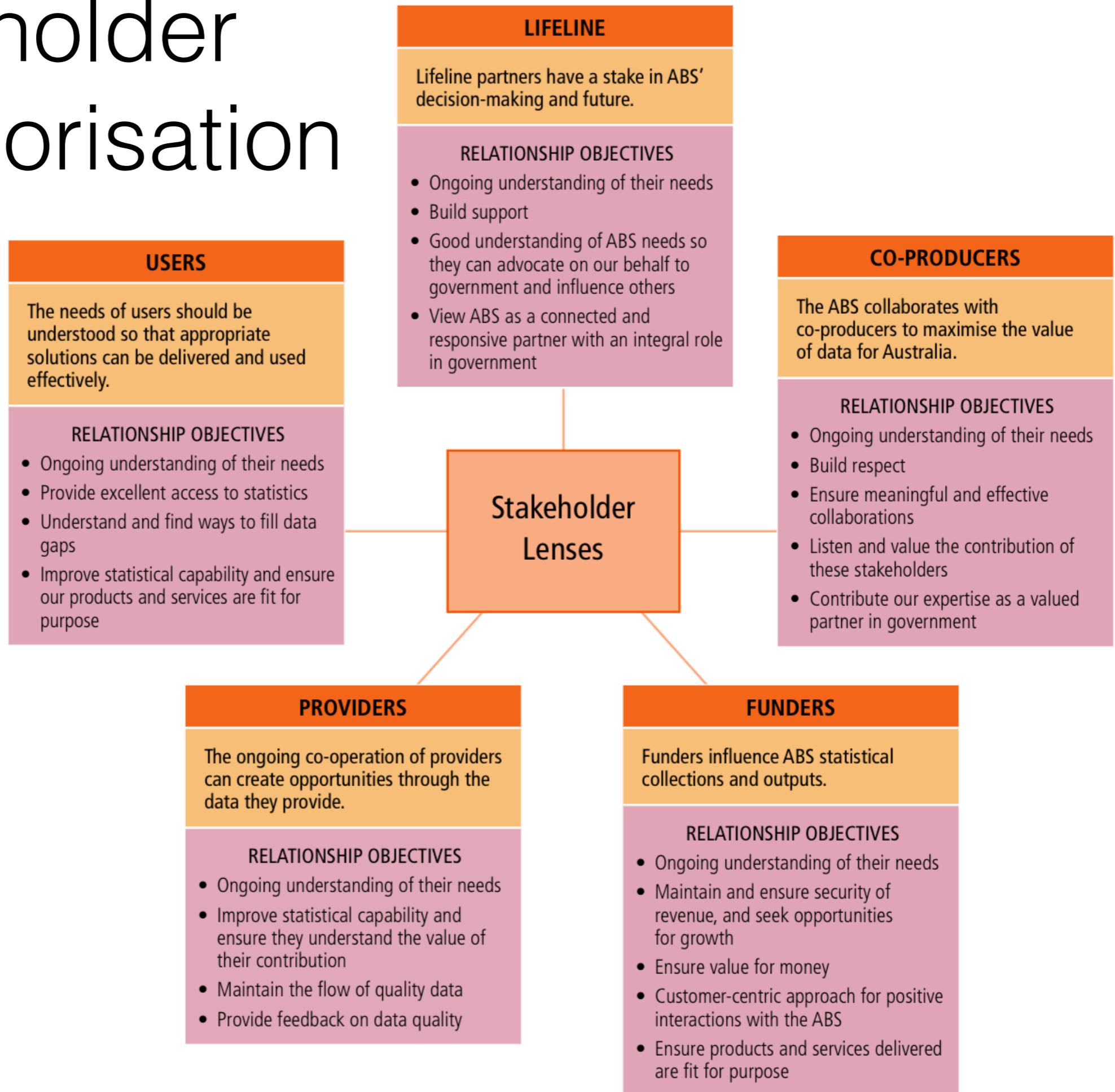


We work together with partners on purposeful ways to inform understanding and action on complex issues and improve Australia's statistical system.

OUTCOME: SHARED SOLUTIONS

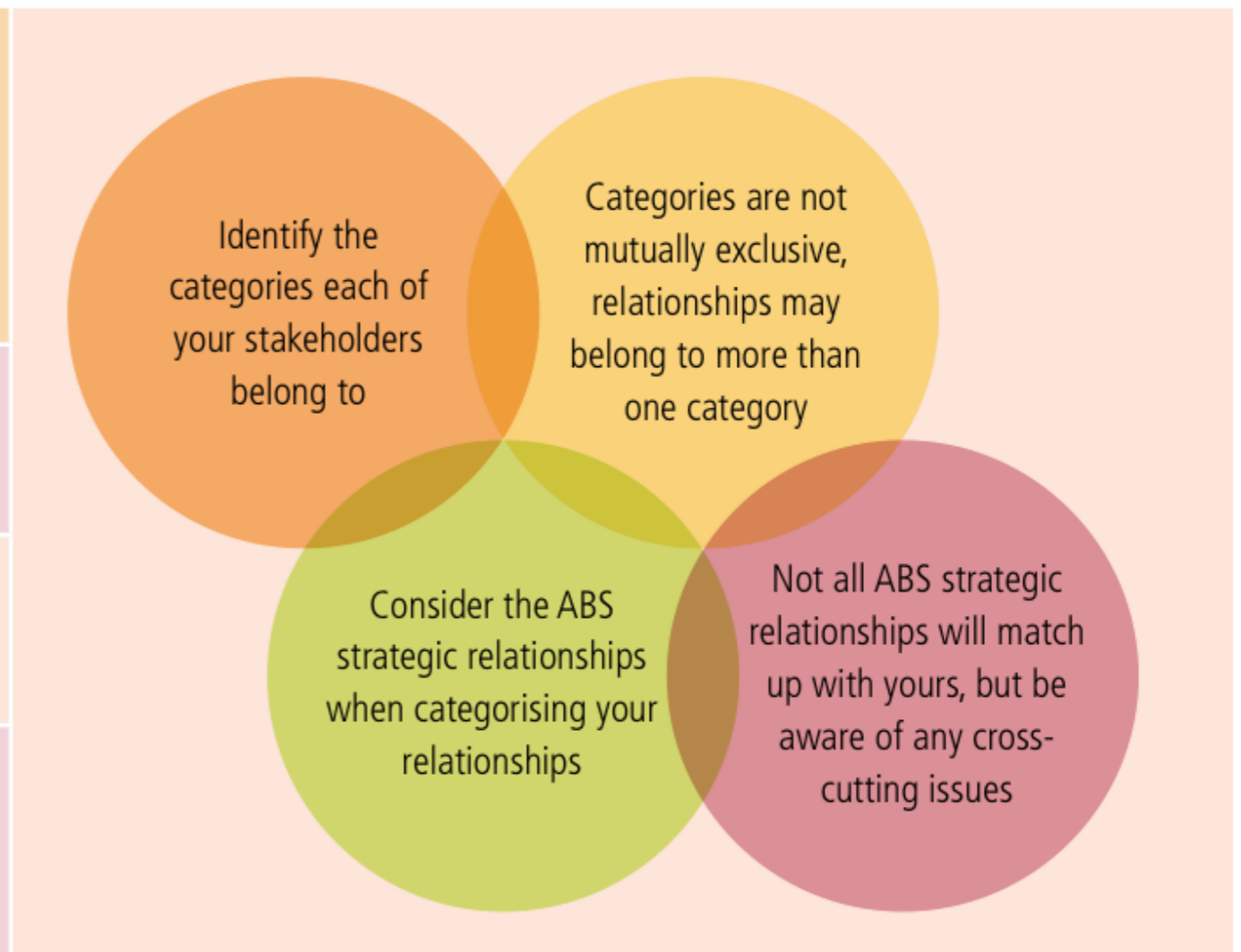


Stakeholder Categorisation



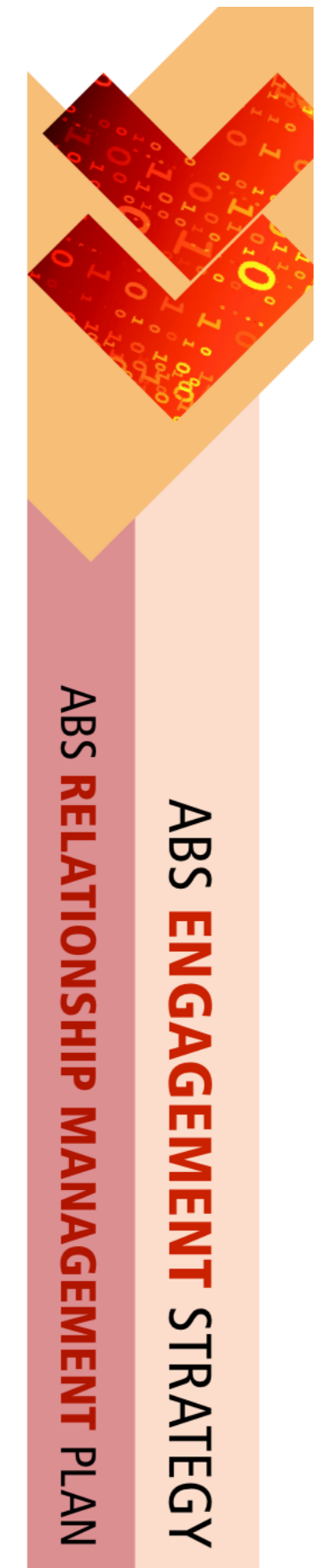
Categorising your relationships

CO-PRODUCERS	The program area works with partners in this category on big picture collaborations, such as whole of government initiatives and infrastructure projects which may assist in maximising the value of data for Australia.
FUNDERS	Stakeholders in this category are able to influence statistical collections and other outputs by providing funding.
PROVIDERS	Stakeholders in this category can impact on statistical collections and provide opportunities through the data they provide.
USERS	Stakeholders in this category are users of ABS statistical products. Program areas should understand their needs so they can use our products and services effectively.

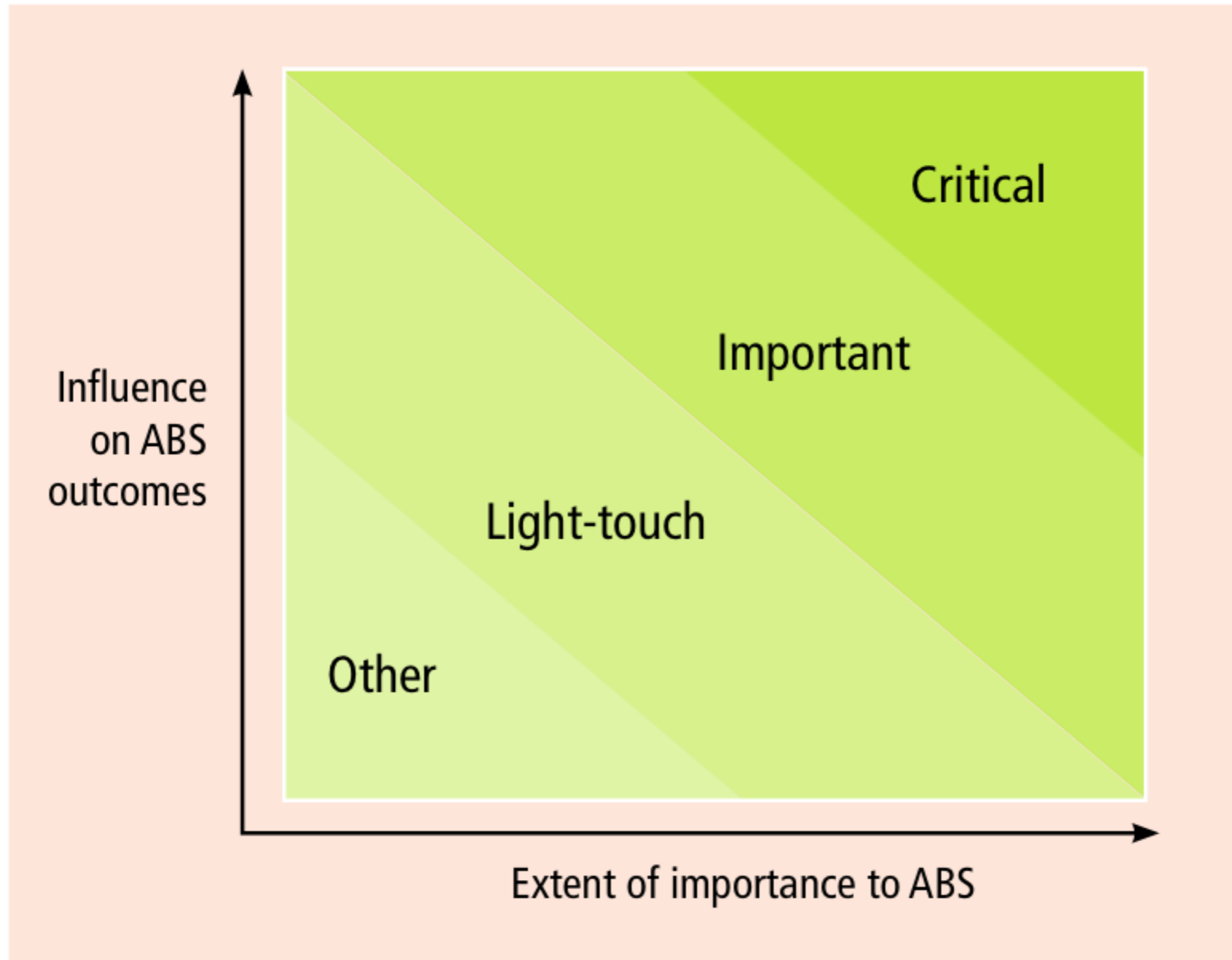


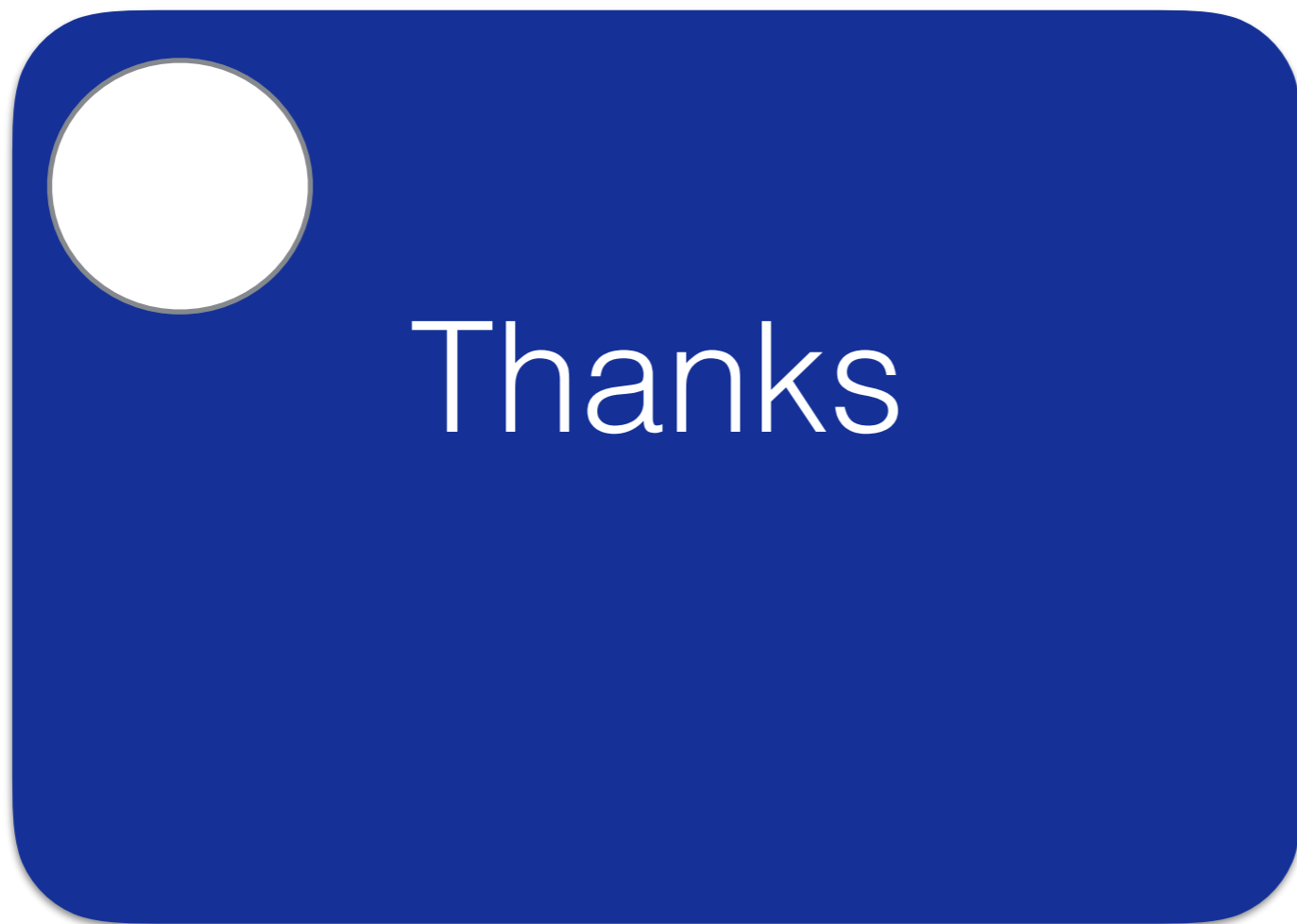
Key Strategic Organisational Relationships 2015-16

STRATEGIC RELATIONSHIPS FOR THE ABS	RELATIONSHIP MANAGER
Assistant Minister to the Treasurer	Australian Statistician
Treasurer	Australian Statistician
Department of Finance	Deputy, Enabling Services Group
Treasury	Deputy, Statistical Services Group
Reserve Bank Australia	Deputy, Statistical Services Group
Economic Statistics User Group	Deputy, Statistical Services Group
Population and Social Statistics User Group	Deputy, Statistical Services Group
State/Territory Treasuries	Deputy, Statistical Services Group
State/Territory Departments of Premier & Cabinet/Chief Ministers	GM, Strategic Partnerships & Projects Division
Department of Prime Minister & Cabinet	GM, Strategic Partnerships & Projects Division
Department of Communications and the Arts	GM, Strategic Partnerships & Projects Division
Australian Tax Office	GM, Strategic Partnerships & Projects Division
Geoscience Australia	GM, Strategic Partnerships & Projects Division
Department of Agriculture and Water Resources	GM, Industry Statistics Division
Department of Industry, Innovation and Science	GM, Industry Statistics Division
Department of Foreign Affairs & Trade	GM, Industry Statistics Division
Department of Social Services	GM, Population & Social Statistics Division
Department of Health	GM, Population & Social Statistics Division
Department of Education & Training	GM, Population & Social Statistics Division
Department of Immigration & Border Protection	GM, Population & Social Statistics Division



Prioritisation





Thanks