

# Strategic Partnerships in Official Statistics

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Tokyo, December 2015



## Future of Official Statistics – from UNECE perspective



- Modernisation of Official Statistics
- Define the Value of Official Statistics
- Measuring and reporting on SDGs

**We need partnerships**

## **Types of partnerships**

- With the information industry
- With main stakeholders: government agencies, private sector, civil society, media
- Within and between Statistical Agencies
  - Collaboration between statistical sectors and across subject-matter
- Between International organisations

## **Strategic Partnerships with the information industry**

Defined as partnerships that are instrumental in the delivery of the business model of a statistical organisation

## Partnerships for Modernisation

Big Data project identified:

- Provider partnerships - to reach new or alternative data providers
- Design and analysis partnerships - to conceive research questions and co-design and develop stat. products and services
- Technology partnerships- access to best tools for data processing, mining, storage
- Stakeholder partnerships – discuss user needs and strategies

## Strategic Partnerships with Stakeholders in the information industry

- In-depth review by the CES Bureau
- Seminar for Heads of NSOs in April 2016

## **The review raised the questions:**

- Which partnerships are instrumental to the development and strengthening of NSSs?
- How to identify and utilize possibilities for strategic partnerships with the private sector?
- How to engage in new partnerships to address emerging needs?
  
- How to be influential while maintaining political independence?

## **Issues to consider (1)**

- Official statistics needs to find its proper place in the information industry
- Relation of NSOs to other producers
- High interest from stakeholders is an opportunity, not a risk
- Official statistics needs to develop a new business model
- Legal frameworks may need to be changed to fully enable partnerships with private sector.

## Issues to consider (2)

- Partnerships may be a way to address resource constraints
- International cooperation can help establish partnerships
- Official statistics needs to develop a new business model
- Partnerships with the education system to increase statistical literacy

## Partnerships should be beneficial for both sides

- How can the NSOs benefit?
- How can the partners benefit?
- How can the society benefit?

Partnerships in the area of geospatial information require a special attention

## **Seminar on Strategic partnerships in 2016**

- Focus on partnerships in data production, especially with private sector
- Showcase successful partnerships and case studies of leading edge partnerships from different areas
- Partnerships at international level
- Identify a way forward and next steps in establishing successful partnerships in official statistics

## **Value of Official Statistics**

- UNECE Task Force created in March 2015
  - Define what users, stakeholders and society value in official statistics
  - Develop ways for the measurement of this value
  - Analyze how strategic partnerships can add value to statistics
  - Find examples of partnerships that have resulted in interesting innovations

## Reporting on SDGs

- **At national level**
  - ✓ The role of national statistical organisations
  - ✓ Cooperation with civil society, academia and the private sector
- **At regional and global level**
  - ✓ Partnerships between international organizations for reporting and statistical capacity building

## Chief Statisticians in the UNECE region

Adopted a  
Declaration  
in June 2015





## UNECE Declaration adopted by CES states:

NSOs commit to collaborate with other data producers and partner with civil society, academia and the private sector, and to develop statistical capacity

## Final comment

- The future of Official Statistics is in the efficient collaboration
- Between Statistical Organisations
- With other producers of data
- With main Stakeholders
- Between International Organisations

