



20th Management Seminar for Heads of National Statistical Offices in Asia and the Pacific

Enhancing Leadership advocacy for effective user engagement 2-3 December 2025, Chiba/Tokyo, Japan

Data Dissemination and User in Engagement: Lao PDR

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Outline

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Key Challenge

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Way for word

LSB Institutional Role:

Central Statistical Authority

LSB is the lead national agency responsible for collecting, analyzing, disseminating and standardizing official statistics in Lao PDR

National System Coordinator

LSB coordinates the NSS to ensure coherent, comprehensive data across ministries and provinces.

Policy Implementation Body

Under the Ministry of Finance, LSB implements statistical policy to support evidence-based national planning.

Statistical System Structure:

National Statistical System Framework

A hierarchical system linking LSB with ministries and provinces for coordinated data collection and reporting.

Data Production Mechanisms

Standardized methods ensure consistent data collection across surveys, censuses, and administrative records.

Governance and Coordination

Legal and institutional structures define roles and responsibilities for statistical agencies in Lao PDR.

Context

- Key Drivers: National Socio-Economic Development Plan (NSEDPP), ASEAN Integration, Sustainable Development Goals (SDGs).
- Growing User Demand: Need for more timely, granular, and accessible data delivered via digital platforms.
- Our Core Mission: To transition towards a user-focused statistical system.

Data Access Platforms:

Official LSB Website

Our primary platform featuring statistical reports, datasets, and publications with user-friendly navigation and comprehensive national statistics.

Statistical Product

Traditional print and digital publications providing in-depth annual statistics across economic, social, and demographic sectors of Lao PDR.

Enhancing Public Engagement:

Dissemination and Campaign:

- The 5th Population and Housing Census (PHC 2025)
- Launching the 7th Lao Expenditure and Consumption Survey (LECS7), the Household Solid Waste Management Survey
- User and Producer Workshop: Annually Conducting Media workshop: Consulted with media, newspapers





Statistical Literacy

- Completed the Data Literacy Guidelines and Dissemination Strategy, and conducted seminar workshops with the public to promote awareness and improve data dissemination.
- Public workshops on data literacy were organized for line ministries, educational institutions, NGOs, and the private sector.

Users consultation

- A User Satisfaction Survey (second round completed, third round ongoing) was conducted to assess and address the needs and demands of both data users and producers.



Key Challenges:

Fragmented & Decentralized NSS

Data scattered across ministries; incomplete centralization; Inconsistent standards, release practices, and coordination

Data Integration & Digital Modernization

Transition from survey/yearbook outputs to integrated, queryable databases

Data Literacy & User Awareness

Limited data literacy and awareness of available data & platforms; Weak digital outreach and communication strategy

Human Resources & Institutional Constraints

Shortage of skilled staff (statistics, IT, metadata, communication); User expectations (real-time updates, dashboards, microdata) are growing faster than capacities.

Confidentiality, Privacy & Security Risks

Shortage of skilled staff (statistics, IT, metadata, communication)



Way forward:

Engage users

Enhanced Accessibility & Platforms

- User-Centered Development: Redesigned with intuitive navigation, responsive layouts, and simplified menus.
- Multiple Data Formats: Providing data in PDF, Excel, CSV, and interactive visualizations.
- Multi-Lingual Support: Offering platforms in Lao, and English

User-Driven Change & Feedback

- Feedback Integration: User input directly shapes data presentation, website design, and publication content.
- Continuous Improvement: Maintaining a cycle of feedback-driven enhancements to meet user needs.

Capacity Development for Data Literacy

- Training Programs: For LSB staff and data users to enhance statistical literacy and analytical skills.
- Knowledge Exchange: Strengthening partnerships with ASEAN and development partners for shared learning.

Way forward:

Ensure Credible Dissemination

Update Regulation & strategy

- Update the Statistics Law by 2027.
- Review and update the SDNSS 2026–2030 and Vision 2040.
- Develop a National Data Literacy Strategy.
- Develop a Communication Strategy.

Modernized Data Production & Management

- Data Collection: Implementing digital surveys, mobile data collection tools, and automated statistical processes.
- Data Centralization & Quality: Improving efficiency and data accuracy through systematic data integration.
- Systematic Metadata & Standards.

Data Security & Confidentiality

Establishing robust protocols for data protection as part of the modernized legal and operational framework..

THANK YOU!