

Concept Note

Webinar series on Digitalization in the 2025 System of National Accounts (2025 SNA)

17 March to 07 April 2026

I. Background

The 2025 System of National Accounts (2025 SNA) and Balance of Payments and Integrated Investment Position Manual, 7th edition (BPM7) provide more visibility to digital activities, products and transactions in macroeconomic accounts given its tremendous impact on production, consumption, prices, trade, labour, and other aspects of the economy. Measurement issues associated with digitalization are elaborated in the 2025 SNA and BPM7, as well as in the accompanying guidance notes and manuals. Some national statistical organizations have initiated experimental estimates on capturing digital activities, while others have integrated questions on the use of digital products and services in their regular household and business surveys.

This webinar series builds on outreach missions of the Intersecretariat Working Group on National Accounts and Advisory Expert Group members and regional commissions to increase awareness on the developments in the 2025 SNA. This activity is a collaboration among the Economic and Social Commission for Asia and the Pacific, through the Statistics Division and Statistical Institute for Asia and the Pacific (SIAP), the Statistics Division of the ASEAN Secretariat, UN Statistics Division, and the Statistics Department of the International Monetary Fund. It aims to contribute to advancing regional dialogue on the complexities of measurement of digitalization and better understanding of methodological approaches.

II. Objectives

The webinar series targets statisticians with knowledge and experience in the collection, compilation, and dissemination of national accounts statistics. Specifically, it will serve as a regional platform for knowledge exchange in Asia and Pacific to share approaches in measuring digitalization under the 2025 SNA. National statistical organizations will present the following:

- Data sources used (including how surveys capture information needed for the computation)
- Compilation issues encountered
- Industrial and product classification of the digital product/service
- Conceptual, methodological, and practical approaches adopted in computing output and gross value added, and
- Preliminary estimates, if any

A special session will also be held on March 19 to talk about the International Community of Macroeconomic Statisticians Compilers Hub. The Hub features documents on globally accepted standards in the fields of national accounts, balance of payments, government finance, monetary and financial, and price statistics. The session would present the Hub's key functionalities, including a live demonstration of Talk2Manuals.

III. Expected Outcomes

By the end of the webinar series, participants will be able to:

- Identify initiatives of national statistical organizations in updating their methodological frameworks consistent with the 2025 SNA
- Analyze their own compilation challenges and assess the appropriate practical approach to address them
- Explore the functionalities of the Compilers Hub, including its resource portal, community forum, project collaboration, and chat-bot functionality.

IV. Structure and dates of the webinar

The webinars will be organized every Tuesday from March 17 through April 7, 2026, in addition to a special session on March 19. The sessions will be conducted in English without interpretation.

Date (Japan time)	Topic	Resource person
March 17	Measuring data as an asset	
15:00-15:05	Opening remarks	Statistical Institute for Asia and the Pacific (SIAP)
15:05-15:45	Valuing data as an asset	Australia Bureau of Statistics
15:45-16:25	Japan's measurement of data as an asset	Tatsuo Saito, Economic and Social Research Institute, Cabinet Office, Government of Japan
16:25-16:30	Open forum	Facilitated by Chesca Rosales, SIAP
March 19	Special session on the Compiler's Hub	
15:00-16:00	Compiler's Hub	Statistics Department, International Monetary Fund
March 24	Measuring digital intermediation platforms	
15:00-15:40	To be confirmed	
15:40-16:20	Measuring digital platform workers	Pakistan Bureau of Statistics
16:20-16:30	Open forum	Facilitated by Chesca Rosales, SIAP
March 31	Measuring e-commerce	
15:00-15:40	E-commerce, its measurement and contribution to the economy of Malaysia	Dr. Kanageswary Ramasamy, Department of Statistics Malaysia
15:40-16:20	Measuring the value of e-commerce in Indonesia	Badan Pusat Statistik (Statistics Indonesia)
16:20-16:30	To be confirmed	Statistics Polytechnic
	Open forum	Facilitated by Alick Mjuma Nyasulu, ESCAP
April 07	Measuring digital economy's value-added contribution	
15:00-15:40	To be confirmed	

Date (Japan time)	Topic	Resource person
15:40-16:20	Experimental Digital Economy Satellite Accounts (DESA)	Siew Fen, Department of Statistics Singapore
16:20-16:25	Open forum	Facilitated by the Statistics Division of the ASEAN Secretariat
16:25-16:30	Closing remarks <ul style="list-style-type: none"> Statistics Division of the ASEAN Secretariat ESCAP Statistics Division 	

V. Registration and webinar materials

Interested participants may fill out the registration form in the following link or QR code by **20 February 2025**:



<https://forms.office.com/e/bQXPAzpZCN>

The webinar recording and presentations will be made available on [SIAP's website](#).