



## Country Report on Communication and Advocacy for Agricultural and Rural Statistics (Part 1)

Communication and Advocacy for  
Rural Surveys in NBS of China



## Outline

- Main outputs and key users
- The role of agricultural statistics in national development planning and monitoring
- Current Measures to communicate and advocate rural statistics



## 1.1 Main outputs of Department of Rural Surveys

- Crop Production
- Livestock Production
- Agricultural Accounting
- Regional statistics
- Agricultural Price Survey, etc



## 1.2 Key Users

- General Office of the State Council
- National Development and Reform Commission
- Ministry of Civil Affairs
- Ministry of Finance
- Ministry of Agriculture
- The State Council Leading Group Office of Poverty Alleviation and Development



## 2 The role of agricultural statistics in national development plan

- Provide basic data for policy-making on the crop production, livestock production, agricultural price, agricultural production in the region, the first industrial added value, etc.



## 2 The role of agricultural statistics in national development monitor

- Dynamic monitoring of agricultural production. (when climate effects agricultural production.)



## 2.1 Development plan

- **The third national agricultural census**
- **The modernization of the Rural Statistics.**
- Continue to promote the application of spatial information technology in the statistical work. Application of high resolution remote sensing on agricultural statistics.
- (from The Statistical Work Conference)



## 2.1 Development plan

- **The reform of the system of rural statistical.**
- Quarterly accounting of Agriculture
- Area frame based crop survey



## 3.1 Data release and dissemination measures

- The government publicity on agricultural and statistics includes press conferences, website of National Bureau of Statistics, Rural Statistical Yearbook, Official micro-blog, mobile application, China statistical database, etc.



## Official micro-blog.

Hi, 这是统计中国的官方微博，人海茫茫相遇不易，立即关注，别错过！

统计中国 @datachina

粉丝 124  
博文 800  
微博 92

统计数据是统计产生的

【统计数据是统计产生的】

数据查询

数据查询

统计咨询

统计咨询

统计读物

统计读物

2008年6月，胶州调查队人员进行实地调查

统计中国 【统计数据是统计】国家统计局统计数据库查询软件“统计中国”StatChina已在苹果商店上线，总编辑、总编委、作协研究员及个人及时会采访了国家统计局数据。 iPhone版下载地址：http://t.cn/RDQ8jg iPad版下载地址：http://t.cn/RAY3kzD

统计中国 【数据发布】12月份全国居民消费价格指数同比又增长24.6%】2012年1-2月份，全国居民消费价格指数15779.2元，同比增长24.6%，增速比去年全年回落0.2个百分点。全国居民消费价格指数占国内生产总值的比重为61.4%，与去年全年持平。

财经 50.1 -0.3  
沪深300 54.5 -1.7  
CPI 3.2 1.1  
PPI -1.6 0.2

最新发布

2013年2月份，全国规模以上工业增加值同比增长3.2%

发布日期

2013年3月

18日 20个中心城市电价调整听证会

24日 食品价格简报

28日 工业经济运行月度报告

移动客户端


数据中国

苹果商店App Store下载




## ‘China Statistics’ and ‘Data China’ mobile application.





## China statistical database (English Version)



The screenshot shows the website interface for the China Statistical Database (English Version). It features a search bar, navigation menus for 'Statistics Data' (Annual, Quarterly, Monthly) and 'Inquiry Banking' (Accumulated Gross, Population, etc.), and a welcome message regarding the database's trial status.



## The online version of China Statistical Yearbook



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CHINA STATISTICAL YEARBOOK

HTML

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## other promotional avenues

- China Statistics Open Day.
- Briefing meetings, etc.

