Module 4

Applying good practices for presenting, explaining, and communicating statistics
Workshop 1 – MEDIA CHANNELS

Regional Workshop on Statistical Literacy: Increasing Effective Use of Agricultural and Rural Statistics

13-17 July 2015 Daejeon, Republic of Korea



Training Modules

Module 1
Statistical
Literacy on
ARS

Module 2

The policy development cycle: An informed process

Module 3

Assessing practices to increase statistical iteracy on ARS

Module 4 Developing effective

strategies, tools, and activities to increase statistical literacy for more effective use of ARS

Module 5

Objective 1: Increasing technical appreciation

Objective 2: Acquire training skills and learn various tools and strategies

Objective 3: Develop an action plan



Raffle Review!

- 1. All participants will have an opportunity to review their learning by picking a piece of paper from the "raffle box."
- 2. The paper may contain either:
 - Key word/s from any of the topics in Modules 1-3 in that case, you will share with the group some of the things you learned about the topic;

OR....



Raffle Review!

A surprise raffle prize!

(There will be six lucky "winners"... Yeyyy!)



