

Advocay of statistical Law development of statistical knowledge

2015 - 2020

General objectives

- To develop truts in official statistics
- To present content and changes resulting from the new law
- To contribute to the development of VSS

Specific objectives

To support and explain implementation of the main features of the new law

User needs identification

Equal access for all users

Release calendar and better communication with medias

Enhance use of ASEAN wide statistics

Improve statistical literacy

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Target groups:

VSS internal targets

- *officials and civil servants of the GSO*
- *for civil servants, officers of the Provincial Bureau of statistics, the central cities (Bureau of statistics) and the Statistical Bureau District, district, town, city in the (Bureau of statistics):*

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Target groups:

External target groups

- *the leaders, senior officials of the Government*
- *for civil servants, officers of the Provincial Bureau of statistics, the central cities (Bureau of statistics) and the Statistical Bureau District, district, town, _city in the (Bureau of statistics):*
- *for the intermediate level, the main specialist*

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Target groups:

External target groups

- *researchers, academics*
- *Student*
- *professional, entrepreneur*

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Target groups:

External target groups

- *the media*
- *international organizations and foreign objects*

The methods and tools

- Organization of training by each statistical thematic expertise tailored to each target group
- seminars, conferences which can be integrated with other events
- In conjunction with the Institute of statistical science
- Material prepared for medias

The methods and tools

- innovation, quality improvement, effective forms, methods of statistical professional advocacy
- Promote the efficiency of statistical advocacy on the means of mass communication;
- Diversify the types of propaganda material statistics, including: e-books, audio-visual media ... the importance of bilingual documents for foreigners in Vietnam;

The methods and tools

- Professional advocacy organization statistics through educational programs at educational institutions and vocational training.
- In depth revision of dissemination strategy adopting a TQM approach

Statistical knowledge development

- Benchmarking with existing international practices
- Enhance use of e-learning
- Use of existing e-learning material (GIZ GC21)
- Later on development of national tools
- Extensive collaboration with academic world in particular College of statistics

