

# **MODULE 6: SAMPLING METHODS FOR THE FISHERIES AND AQUACULTURE SURVEYS**

## **SESSION 6.4: DATA COLLECTION TOOLS FOR FISHERIES AND AQUACULTURE SURVEYS:**

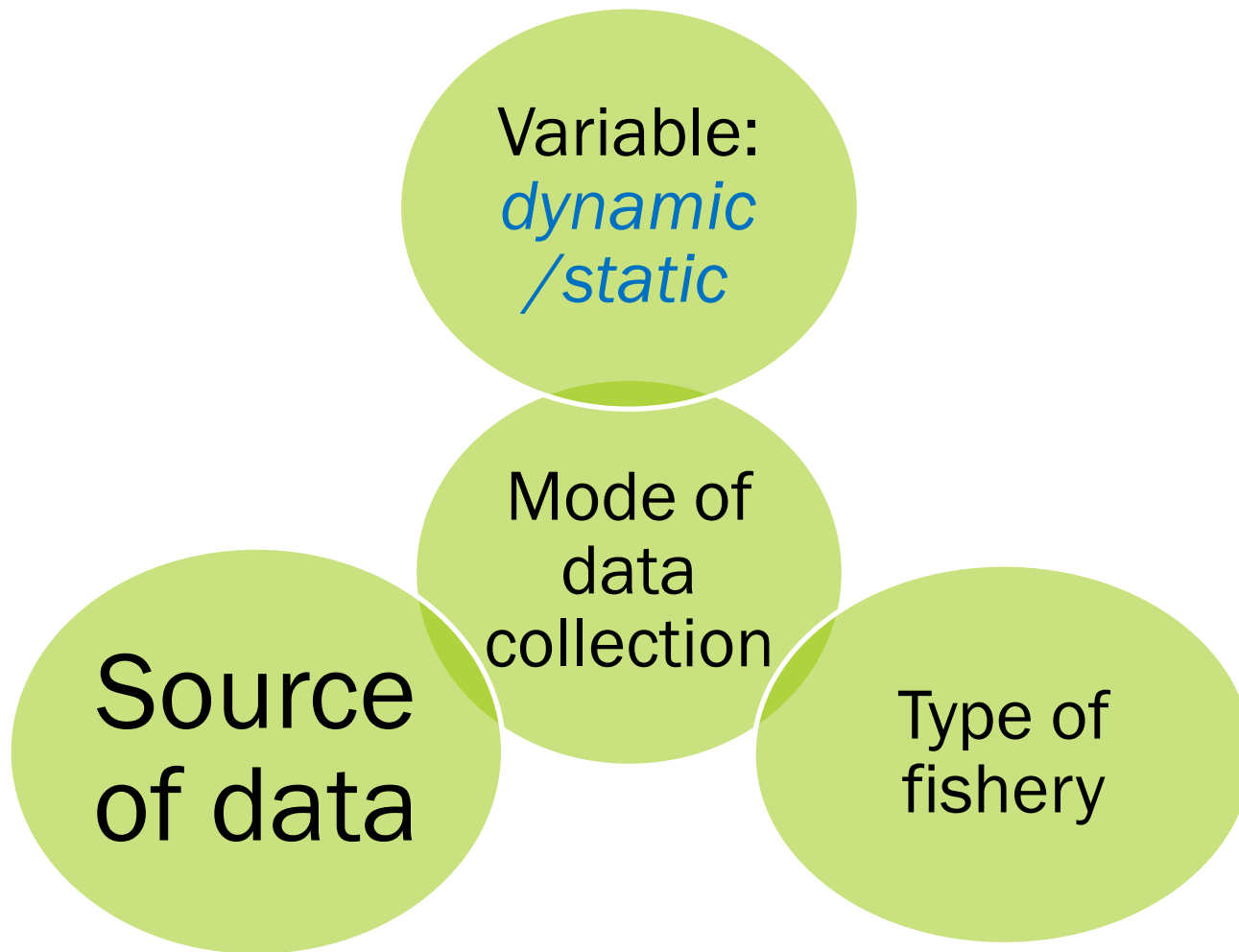
Regional Training Course on Sampling Methods for Producing Core Data  
Items for Agricultural and Rural Statistics

Jakarta, Indonesia ,29Sep-10 October 2014.

# DEVELOPING DATA COLLECTION STRATEGY

1. **Evaluate** existing sources of data
2. **Construct** frame (describe operating characteristics of sector & identify units)
3. **Decide** on survey approach (sampling or full enumeration?)
4. **Design** your survey
5. **Test** your survey (validate tools and methods)
6. **Establish** quality assurance system

# DATA COLLECTION TOOLS FOR FISHERIES AND AQUACULTURE SURVEYS



# DATA COLLECTION TOOLS FOR FISHERIES AND AQUACULTURE SURVEYS



# DATA COLLECTION TOOLS FOR FISHERIES AND AQUACULTURE SURVEYS

## Data sources

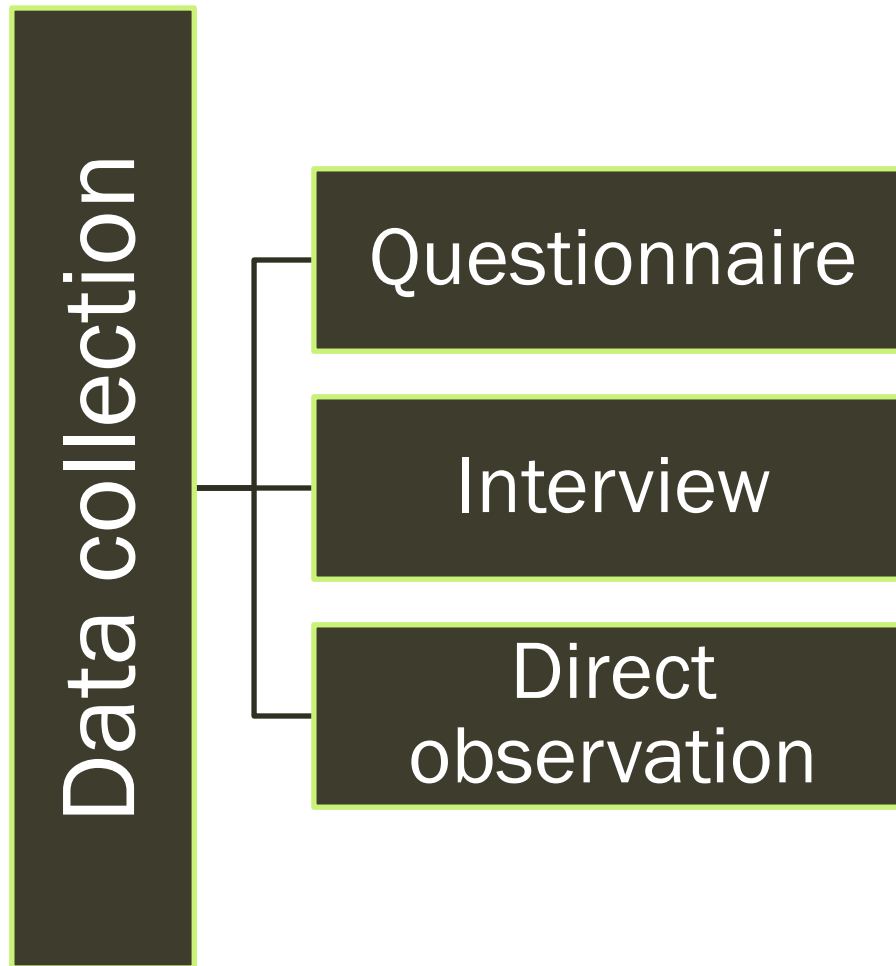
1. **Harvest:** fish are caught
2. **Post harvest:** fish are prepared for the market
3. **Market:** fish are commercially transferred
4. **Consumers:** products are consumed
5. **Government-related agencies:** outside fisheries
6. **Support industry:** material and service provider

# DATA COLLECTION TOOLS FOR FISHERIES AND AQUACULTURE SURVEYS

## Other considerations

- Precision required (Kg, tones, ..)
- Level of disaggregation (species, gear type, day, region,..)

# DATA COLLECTION TOOLS FOR FISHERIES AND AQUACULTURE SURVEYS



# DATA COLLECTION TOOLS FOR FISHERIES AND AQUACULTURE SURVEYS

## Questionnaires

- Collect routine data (*both regular or infrequent*)
- Needs higher level of literacy
- As simple and short as possible
- Not a direct measurement (*subject to error*)



# DATA COLLECTION TOOLS FOR FISHERIES AND AQUACULTURE SURVEYS

## Interviews

- More expensive approach, but more complicated questions
- Improve data quality (data can be validated)
- Ensures scheduled data collection
- Can be combined with questionnaire

# DATA COLLECTION TOOLS FOR FISHERIES AND AQUACULTURE SURVEYS

## Direct observations

- Training and supervision required
- Requires trust
- Appropriate for specific data items; *landings, biological, effort*
- It may involve another stage of sampling (e.g. from fishes)

# DATA COLLECTION TOOLS FOR FISHERIES AND AQUACULTURE SURVEYS

## Using technology in data collection

- Automatic location Communicators (ALC)
  - *Position, speed, heading, deployment of gear*
  
- Vessel Monitoring System (VMS)
  - *Combine position and catch assessment information through remote means*
  - *Confidentially is a critical issue*

# DATA COLLECTION TOOLS FOR FISHERIES AND AQUACULTURE SURVEYS

## Design considerations in data collection

- Design characteristics; *strata, psu, ssu, domain*
- Weighting variables (*in addition to design*)
- Quality measures; *non-response, non-coverage*

# DATA COLLECTION TOOLS FOR FISHERIES AND AQUACULTURE SURVEYS

## Group discussion

1) Identify;

*I. Design*

*II. Weighting*

*III. Quality*

Information

2) Propose addition items required