

12th Management Seminar for Heads of NSOs in Asia & the Pacific
United Nations University, Tokyo, Japan

***Statistics for Development, Development of Statistics:
Managing Key Stakeholder Relationships***

The Expected Outcomes:

- Criteria for defining “key” stakeholders of national statistical offices
- When and why stakeholder relationships succeed or fail: Measuring the health of relationships between key stakeholders and national statistical offices NSOs
- Elements of an effective stakeholder engagement strategy
- Aiming for good health: A guide to effectively leading and managing key stakeholder relationships

The Trigger:

- To deliver on their mission, NSOs increasingly need to work in partnership with other agencies. You could think of these agencies as “stakeholders” - they have an interest in, and some influence on, the overall statistical system. Within this set of stakeholder agencies is a subset that could be regarded as the “key stakeholders” -- these are the relationships that matter most and their health will have a significant impact on the NSO and the statistical system as a whole.
- Beyond traditional agency stakeholders, the transformative changes compelled by the data revolution in the context of SDG goal 17 and the follow-up and review of the 2030 Agenda, include engaging a broader range of partnerships in a ‘data ecosystem’ for meeting new demands for data and statistics.
- Partnerships matter! Stakeholder relationships need to be clearly defined, established and maintained in good health. Are national statistical offices doing the right thing in managing healthy stakeholder relationships?

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PROGRAMME

Date and Time	Sessions & Events
2 December 2015 A. M. 09.00- 12.30	
09.00 – 09.30	Registration (2nd floor)
09.30 – 10.45	Opening Session (Elizabeth Rose Hall, 5th floor)
<i>09.30 – 09.50</i>	Opening Remarks <ul style="list-style-type: none"> • Margarita F. Guerrero, Director, SIAP
	Welcome Statement <ul style="list-style-type: none"> • Osamu Taya, Director-General for Policy Planning on Statistical Standards, Ministry of Internal Affairs and Communications (MIC)
<i>09.50 – 10.45</i>	Setting the Focus <ul style="list-style-type: none"> • Keynote address 1: Stefan Schweinfest, Director- United Nations Statistics Division • Keynote address 2: Jonathan Palmer, Deputy Statistician and Chief Operating Officer, Australian Bureau of Statistics
	Reflections on the role of stakeholder relationships in institutional transformation <ul style="list-style-type: none"> • Sher Mohammad Jami Zada, General Director, Central Statistics Organization of Afghanistan • Lisa Grace S. Bersales, National Statistician and Civil Registrar General, Philippine Statistics Authority

Date and Time	Sessions & Events
10.45 – 11.05	Group photo session & Coffee/Tea break
11.05 – 12.30	Theme I- Who are our current stakeholders, what is the nature of the relationships that bind us and how did we get there?
11.05 – 11.50	<p>Sub-Theme I-1. Back to basics: Stakeholder Analysis</p> <ul style="list-style-type: none"> • Trigger Presentation (15 minutes): <i>Who are our stakeholders? Demonstrating elements of a stakeholder analysis—the case of disaster-related statistics</i>, Rikke Hansen, Chief of Section- Economic and Environment Statistics, ESCAP Statistics Division • Presentations from national statistical offices <ul style="list-style-type: none"> ○ Junior Peter, Head of Economic Policy and Strategic Development Unit, Planning and Statistics Office of Marshall Islands ○ Wai Kong Edward Leslie Tang, Commissioner, Census and Statistics Department of Hong Kong, China ○ Takao Itou, Executive Statistician for International Statistical Affairs, Office of Director-General for Planning on Statistical Standards, Ministry of Internal Affairs and Communications of Japan
11.50 – 12.30	<p>Sub-Theme I-2. How do we define, identify and establish relationships with ‘key’ stakeholders?</p> <ul style="list-style-type: none"> • Small group workshops: Stake holder analysis—identifying key stakeholders in specific sectors or areas of work [Suggestions for sectors/areas], determining roles and expectations and establishing relationships
12.30 – 14.00	Lunch Break
2 December 2015 P. M. 14.00- 17.30	
14.00 – 15.35	Theme II- Changing landscape of official statistics: why and how we need to transform how national statistical offices engage with key stakeholders
14.00 – 14.20	<ul style="list-style-type: none"> • Trigger Presentation (20 minutes): <i>Establishing and managing relationships in the new data world - lessons learnt by PARIS21</i>, Johannes Jütting, Manager, PARIS 21 Secretariat

Date and Time	Sessions & Events
14.20 – 15.35	<ul style="list-style-type: none"> • Panel Discussion <ul style="list-style-type: none"> - Chair: Johannes Jütting, Manager, PARIS 21 Secretariat - Discussants & Presentations <ul style="list-style-type: none"> ○ Lidia Bratanova, Director, Statistics Division of UNECE, <i>Achievements on the projects for Modernization of Official Statistics</i> ○ Mukesh Srivastava, Senior Statistician of FAO Asia-Pacific Regional Office, <i>Lessons learned- Integrating agricultural and rural statistics into national statistical systems</i> ○ Wah Wah Maung, Acting Director General, Central Statistical Organization of Myanmar ○ Suryamin, Chief Statisticians, BPS-Statistics Indonesia • Small group discussions: Establishing relationships with old and new key stakeholders in the new data world- identifying challenges and solutions
15.35 – 17.30	<p>Theme III- Relationship management: What are the elements of an effective engagement strategy between national statistics offices and their national stakeholders and how do we implement it?</p> <p>Sub-Theme III-1. Evaluating engagement strategies with key stakeholders</p>
15.35 - 15.45	<ul style="list-style-type: none"> • Trigger Presentations: <i>UNECE Work on Strategic Partnerships with Stakeholders</i>, Lidia Bratanova, Director, Statistics Division of UNECE
15.45 – 16.05	Coffee/Tea break
16.05 – 16.40	<ul style="list-style-type: none"> • Panel Discussion #1 National statistics offices existing engagement strategies—what worked, what did not work and why <ul style="list-style-type: none"> - Chair: Asif Bajwa, Chief Statistician, Pakistan Bureau of Statistics

Date and Time	Sessions & Events
	<ul style="list-style-type: none"> - Discussants & Presentations <ul style="list-style-type: none"> ○ Lisa Grace S. Bersales, National Statistician and Civil Registrar General, Philippine Statistics Authority ○ Amarajeewa Jinabandu Satharasinghe, Director General, Department of Census and Statistics of Sri Lanka ○ Daryoush Mohammadi, Deputy Head for, Development of Resources, Logistics and Provinces Affair, Statistical Centre of Iran
16.40 – 17.10	<ul style="list-style-type: none"> ● Panel Discussion #2 Reflections of key statistics development partners’ experiences with their national partnerships in statistics <ul style="list-style-type: none"> - Chair: Mukesh Srivastava, Senior Statistician, FAO Regional Office for Asia and the Pacific - Discussants & Presentations <ul style="list-style-type: none"> ○ Kaushal Joshi, Principal Statistician, Asian, Development Bank (ADB) ○ Bertrand Tchatchoua, UIS Regional Advisor for Asia-Pacific, UNESCO Institute for Statistics (UIS) ○ Tite Habiyakare, Senior Statistician, International Labour Organization (ILO)
17.10 – 17.30	<ul style="list-style-type: none"> ● Small group discussions: How can we measure and monitor stakeholder relationship health? What do we do to ensure relationships last? What do we do when something goes wrong?
<p>3 December 2015 A. M. 09.30 - 12.30</p>	
09.30 – 10.45	<p>Sub-Theme III-2. Tools and Rules for Engagement</p>
	<ul style="list-style-type: none"> - Chair: Epeli Tuivunilagi Waqavonovono, Government Statistician, Fiji Bureau of Statistics
09.30 - 09.50	<ul style="list-style-type: none"> ● Trigger presentations <ul style="list-style-type: none"> ○ Badamtsetseg Batjargal, Director of Integrated Policy and Cooperation department, National Statistical Office of Mongolia ○ Bikash Bista, Director General, Central Bureau of Statistics of Nepal

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09.50 - 10.45	<ul style="list-style-type: none"> • Small group & Plenary discussion <ul style="list-style-type: none"> ○ Making formal agreements work ○ What tools have demonstrated value for managing stakeholder relationships? ○ Rules for engaging new key stakeholders
10.45 – 11.05	Coffee/Tea break
11.05 – 12.30	<p>Sub-Theme III-3. Effectively Leading and Managing Successful Engagements with Key Stakeholders</p> <ul style="list-style-type: none"> - Chair: Phonesaly Souksavath, Deputy Head, Lao Statistics Bureau
11.05 – 11.25	<ul style="list-style-type: none"> • Trigger presentations <ul style="list-style-type: none"> ○ Jonathan Palmer, Deputy Statistician and Chief Operating Officer, Australian Bureau of Statistics ○ Suryamin, Chief Statistician, BPS-Statistics Indonesia
11.25 – 12.30	<ul style="list-style-type: none"> • Small group & Plenary Discussion <ul style="list-style-type: none"> ○ What skills and support are needed by NSO leaders and managers? ○ Leadership programmes
12.30 – 14.00	Lunch break
<p>3 December 2015 P. M. 14.00 - 17.30</p>	
14.00 – 15.45	<p>Theme IV- New “Unofficial” data sources, new key stakeholders</p> <p>Debate this: Official statistics, by definition, are produced by government agencies. Quality official statistics give people and organizations, confidence in the integrity of government and public decision making within a country. Quality statistics produced from “big data” or ‘unofficial’ data sources can serve the same purpose.</p>
14.00 – 14.30	<ul style="list-style-type: none"> • <i>Small group workshops: Preparing the arguments</i>
14.30 – 15.45	Grand Debate (Moderator: Stefan Schweinfest , Director, UNSD)

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15.45 – 16.05	Coffee/Tea break
16.05 – 17.00	<p data-bbox="517 495 836 528">Theme V- Way Forward</p> <ul style="list-style-type: none"> <li data-bbox="536 533 1278 607">- Chair: Jonathan Palmer, Deputy Statistician and Chief Operating Officer, Australian Bureau of Statistics <li data-bbox="568 651 1382 920">• Reflections from the debate <ul style="list-style-type: none"> <li data-bbox="667 689 1294 763">○ Kuenga Tshering, Director General, National Statistics Bureau of Bhutan <li data-bbox="667 768 1334 842">○ Epeli Tuivunilagi Waqavonovono, Government Statistician, Fiji Bureau of Statistics <li data-bbox="667 846 1203 880">○ Margarita F. Guerrero, Director, SIAP <li data-bbox="667 884 1382 920">○ Stefan Schweinfest, Director, UN Statistics Division
17.00 – 17.20	<p data-bbox="517 1003 1075 1037">Summary and Conclusions of the Seminar</p> <ul style="list-style-type: none"> <li data-bbox="616 1041 823 1075">- Chair: [TBD] <li data-bbox="667 1079 1390 1193">• Presentation and Reflections <ul style="list-style-type: none"> <li data-bbox="718 1120 1362 1193">○ Rikke Hansen, Chief of Section-Economic and Environment Statistics, ESCAP Statistics Division <p data-bbox="517 1238 967 1272">Evaluation and Closing Ceremony</p>
17.20 – 17.30	