



Presentation for SIAP Sub-Theme III-1 Evaluating Engagement Strategies with Key Stakeholders



ENGAGEMENT STRATEGIES WITH STAKEHOLDERS



Categorize Stakeholders:

- Upstream stakeholders**
- NSO, Data producers**
- Downstream stakeholders**

Will discuss two of the most difficult of the stakeholders:

- The Press**
- Academia**



Will discuss two of the most difficult of the stakeholders:

- i. The Press**
- ii. The Academia**

The Press: Engagement through Monthly briefings

Training for Media: Did not work



The Academia: Formal role for stakeholders:

Membership of the PBS Governing Council

Data Producers Committee

Data Users Committee

Technical Committee for each survey